

BRAND PROFILE

CHRISTIAN WOOD



THE STUDIO

Christian Woo is a Vancouver-based furniture design and manufacturing studio whose work is defined by a deep respect for material integrity, traditional craftsmanship, and the enduring power of simple forms. Rooted in the landscape of the Pacific Northwest, the studio creates furniture that expresses a strong sense of place, scale, and permanence through bold geometry, honest construction, and a restrained architectural language.

Guided by Brutalist principles and a commitment to timeless design, the studio reduces objects to their essential elements. Large lathe-turned columns, monolithic forms, thick solid wood planes, and carefully balanced proportions create furniture that feels both primitive and refined, where each piece is designed to communicate clarity, strength, and permanence.

Designs often begin as pure geometric ideas, exploring how mass, proportion, and balance can create visual calm and functional beauty. Rather than following trends, the work is rooted in the honesty of geometry and the belief that enduring design emerges from simplicity, careful execution, and material authenticity.

Craftsmanship remains central to the studio's process. Working from its North Shore Vancouver workshop, the team oversees design, prototyping, and production in-house, allowing each piece to be refined through a hands-on understanding of wood, joinery, and construction. This close involvement ensures that every detail contributes to the overall integrity of the object, resulting in furniture that is both highly functional and deeply sculptural.

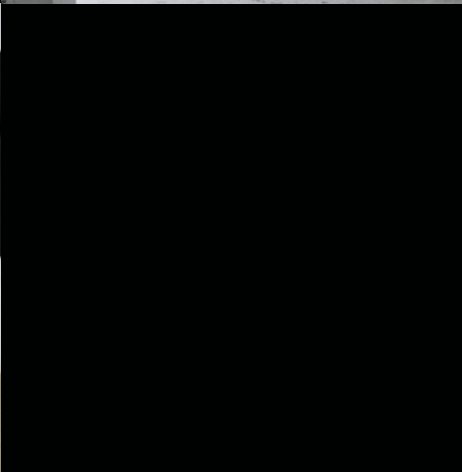


THE FOUNDER

Born in Madrid, Spain (1973) and raised in British Columbia, Canada, Christian Woo is a self-taught designer and craftsman whose work is guided by the tranquility and scale of the Pacific Northwest's Forest landscape. Inspired by his grandfather's dedication to the art of woodworking, Christian developed an early passion for the craft, leading to the establishment of his studio in 2006.

Christian Woo's work seeks to create a calm and lasting presence within a space. Through disciplined forms, exceptional craftsmanship, and a commitment to timeless design, he believes in furniture that transcends utility, functioning as architectural objects that celebrate material, structure, and the enduring beauty of simplicity.

Christian's studio maintains an intimate relationship with its furniture throughout the design and fabrication process, ensuring a philosophy centered on timeless, modern design that is beautifully executed. His work has been showcased internationally across North America and Europe. Christian has produced designs for leading brands such as Zanotta and Fisher Paykel.



CHRISTIAN WOO

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